



معرض مدن المستقبل FUTURE CITIES SHOW

SUSTAINABILITY | INNOVATION | HAPPINESS

Achieving **Sustainability** through **Innovation**:
Showcasing the **Cities of the Future**



9 - 11 April 2018

Dubai, United Arab Emirates

www.futurecitiesshow.com



The second edition of the **Future Cities Show 2018** is set to take place from the 9th to the 11th of April 2018 in Dubai, United Arab Emirates. The Show will highlight the latest and the most innovative technologies which are set to change the Future.

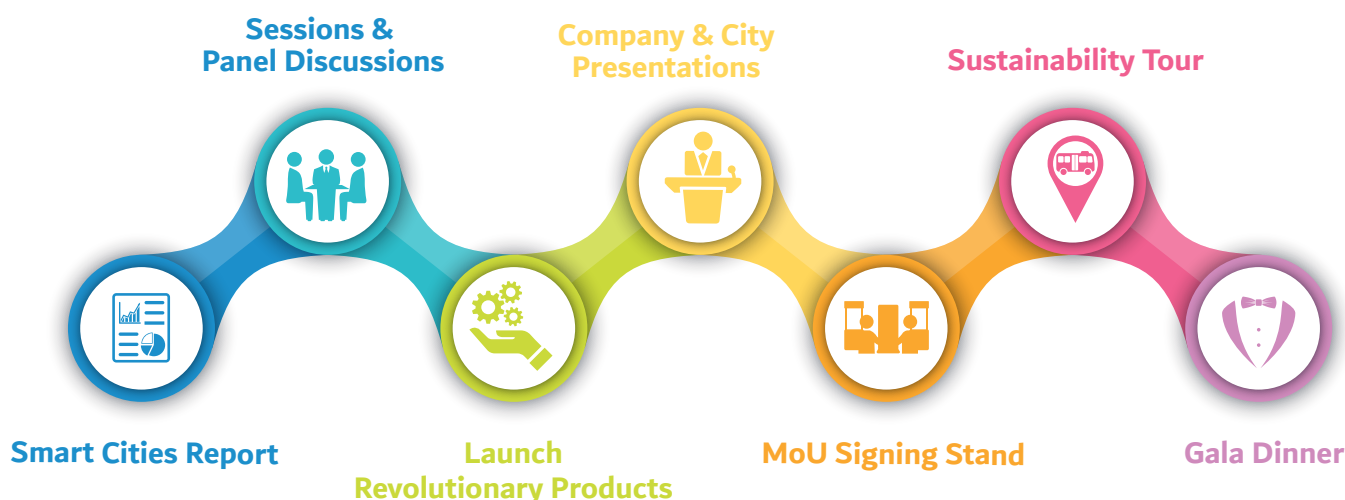
This show is based on the 17 Sustainable Development Goals which were set by the United Nations and was adopted by 193 countries in September 2015. The Show also incorporates the 10X Dubai directives which were set by His Highness Sheikh Mohammed bin Rashid Al Maktoum, UAE Vice President, Prime Minister and Ruler of Dubai. This is a radical program that seeks to establish “X Labs” in every government entity and position Dubai 10 years ahead of the rest of the World.

The Future Cities Show is going to be a great platform for local and international institutions from various industries to showcase their latest technologies which are going to redefine the way we live. The show will focus on 3 pillars which are Sustainability, Innovation and Happiness.

Sustainability is a term which has gained relevance in the recent years, and this accounts for ‘what can be done now to ensure that the future generations can see the present that we live in’. This can only be done via Innovation as it is the key to bringing sustainable change in the working of the world. The combination of both these factors will lead to greater Happiness in the society.

FCS 2018 aims to bring together environmentalists, sustainability leaders, innovators, solution providers, healthcare practitioners, security vendors, energy consultants, manufacturers, bankers, builders, urban developers, architectures, investors, mayors, mobility players and students under one roof to interact, discuss and showcase solutions for a smart sustainable future.

Key Features at Future Cities Show 2018:



Exhibition

FCS gathers together global stakeholders to exchange experiences, ideas, showcase solutions, form valuable connections and make international business deals.

Why Exhibit:

- Promote your organisation on a global platform
- Meet high-level officials and dignitaries from various countries
- Interact and make new connection with a global audience from various fields
- Learn and share your knowledge at the global conference
- Meet international investors for future projects
- An excellent platform to showcase your latest development and solutions to the world
- Create a vast network of public and private sector players

Showcasing Smart Cities of the World

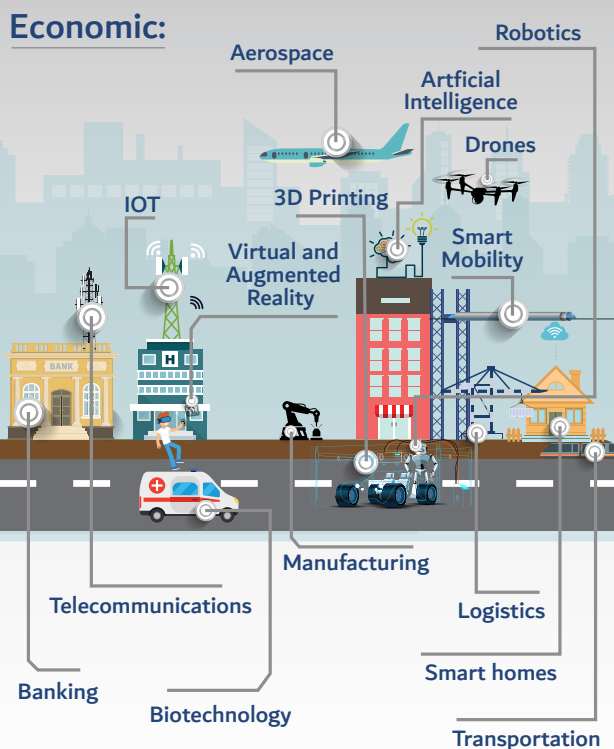


Exhibitors Profile

Environmental:



Economic:



Social:



Visitors Profile



Why Visit:

- 3 days exhibition showcasing the latest and the most advanced sustainable technologies
- A highly interactive conference where industry leaders from across the World will be invited to join and share their knowledge on future cities.
- A unique opportunity for all visitors to understand and learn how latest technologies function and how they are disrupting industries with future cities presentations & workshops
- Visit the Innovation lab where models for future cities will be showcased and the most creative and most innovative model will be awarded
- Meet and interact with the top cities mayors in the World
- A chance to network with leaders from various industries

Features

Sessions & Panel Discussions

Discussions with world-renowned leaders that support knowledge sharing from various industries

Company & City Presentations

Presentations from companies and cities in Asia, Europe, Americas & Middle East about their unique innovations towards sustainability and happiness.

Sustainability Tour

Visit UAE's state-of-the-art sustainable hubs.

Smart Cities Report

Understand the features that support modern cities seamless operation.

Launch Revolutionary Products

Open stage for companies and associations to launch revolutionary products.

MoU Signing Stand

Platform to connect and sign agreements with local government entities.

Gala Dinner

Opportunity to network with the world's best minds in a formal gathering.



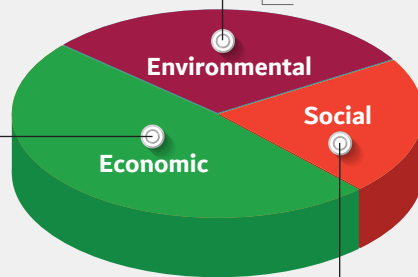
Show Facts:

The first edition of the Future Cities Show had over 19000 attendees from over 141 countries. It featured more than 30 exhibitors from various countries in the Economic, Environmental & Social Zones wherein latest technologies were showcased such as 3D Printers, IOT, Drones, Mobility, Virtual Reality Application, Interactive Recycle Bin, Smart Homes, Energy-Saving Solutions, Innovative Solar Trapping Technologies, Waste Management Solutions and Wastewater Treatment.

Participation by Sector:

Economic : 45%

Aerospace
Virtual And Augmented Reality
Media and Communication
Biotechnology
Logistics
Manufacturing
IOT & Telecommunication
Transportation
Drones
3D Printing
Finance and Banking
Smart Homes



Environmental : 34%

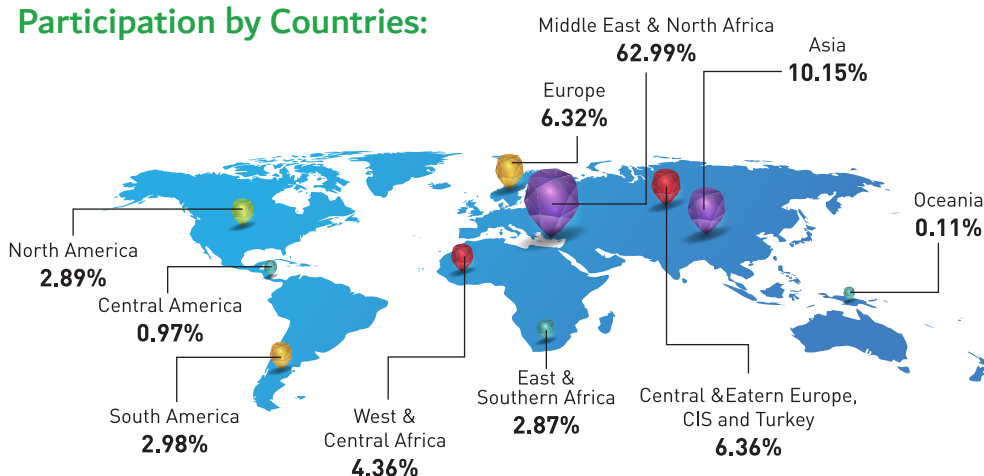
Waste Management
Water Management
Urban Developers/Architects
Sustainable Agriculture and Fishing
Energy
Construction Materials
Consulting Companies
Sustainable Real Estate Developers

Social : 21%

Education
Healthcare
Gaming and Entertainment
Tourism
Sports and Fitness
Security



Participation by Countries:





Exhibitors 2017

Strategic Partners

UNITED ARAB EMIRATES
MINISTRY OF INFRASTRUCTURE
DEVELOPMENT



الإمارات العربية المتحدة
وزارة تطوير البنية
التحتية

دائرة الأراضي والأموال
Land Department



برنامج الشيخ زايد للإسكان
Sheikh Zayed Housing Programme



الهيئة الاتحادية للمواصلات البرية والبحرية
Federal Transport Authority - Land & Maritime



Environmental Zone



Economic Zone



GENERATION 3D



UNIVERSITY
OF WOLLONGONG
IN DUBAI

Social Zone



Heartshield



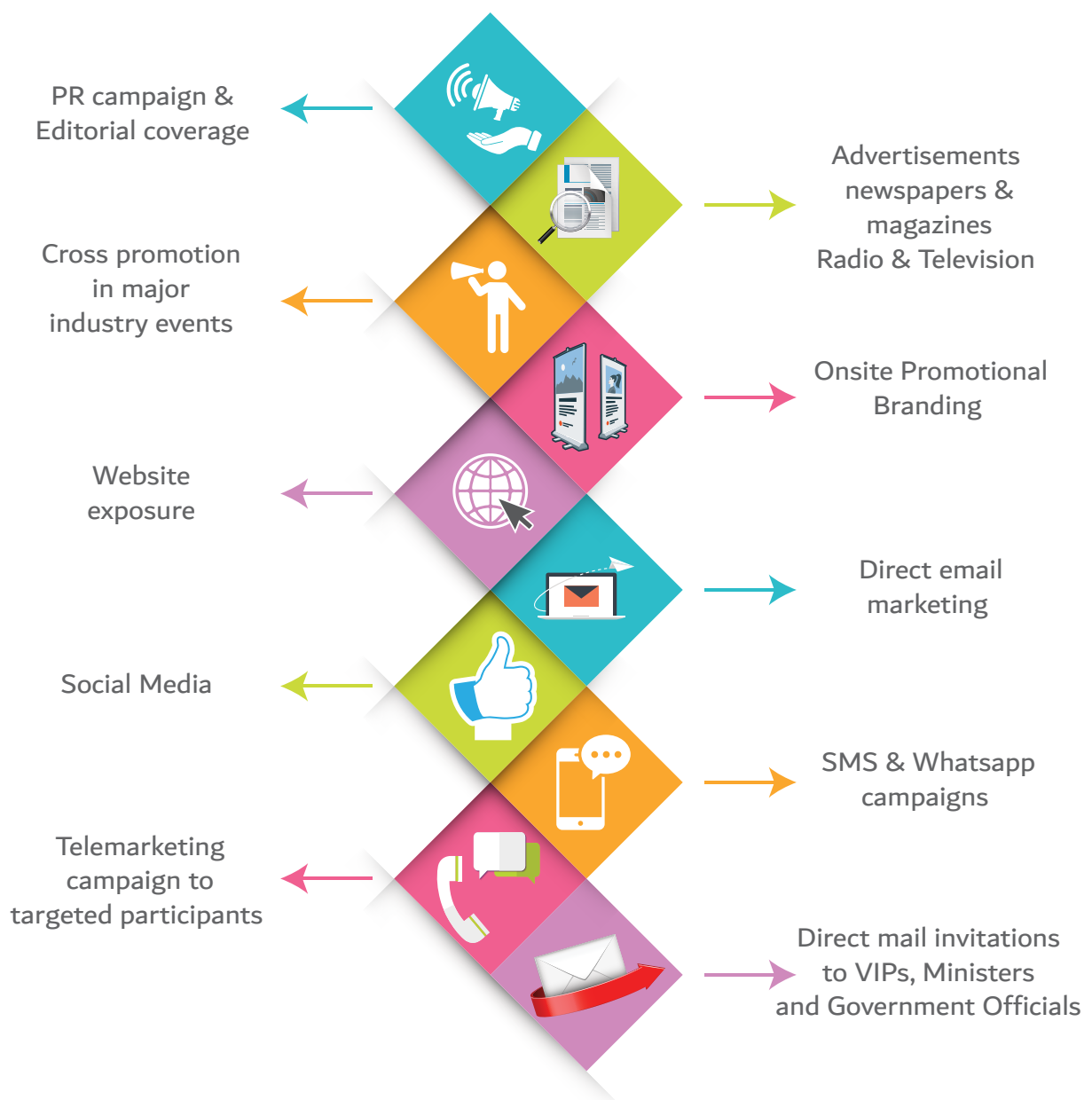
A Special Focus on Sustainable Real Estate Developers

Future Cities Show 2018 is going to place a special focus on sustainable real estate developers. Sustainable real estate development has been gaining tremendous traction around the World as builders are not only focusing on making their buildings smart and efficient but also keeping in mind the sustainability factor.

This does not limit to residential complexes but also to various commercial establishments across the World. As awareness for sustainable development grows, the demand for such buildings will also grow.



Our comprehensive media and marketing plan ensures the presence of key participants from across the globe.





FCS 2018 will take place in conjunction with The Annual Investment Meeting, AIM Startup, the International Property Show and Dubai International Government Achievements Exhibition



- Contribute to attract foreign investment
- Building an international investment network by facilitating bilateral meetings
- Offer the best investment opportunities and engage in global investment partnerships



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- Strengthen the country's position as a global destination for sustainable investment
- Showing green and smart technologies to build smart cities
- Presentation of investment opportunities for the future cities



معرض دبي الدولي للإنجازات الحكومية Dubai International Government Achievements Exhibition

- Showcasing government achievements in various fields of the participating countries.
- Facilitates strategic cooperation to raise standard of public service.
- Building international partnerships and enhancing competitiveness.



AIM Startup

- Platform where disruptive startups from across the globe gather to present groundbreaking products and services.
- Seeking innovative solutions from startup companies in solving crucial challenges - ex. waste management, energy conservation, decrease in water consumption, etc.



- Building real estate investment network
- The largest real estate event for the trading of local and international real estate
- A platform to meet investors, high net worth individuals and institutional investors.

Working towards a
progressive society &
a sustainable future in
line with Dubai Plan
2021



A guide to Dubai as the City of the Future

With its sci-fi-like cityscape, Dubai is emerging as a desert metropolis well beyond its era. Hollywood filmmakers have wasted no time in getting here, with scenes from future-set blockbusters *Independence Day: Resurgence* and most recently, *Star Trek Beyond*, filmed in the emirate over the last year. The city may have a starring role among Hollywood big leagues, but beyond the lights and cameras, Dubai's ground-breaking innovations and plans speak of a city invested in the future.

Space-age architecture

When it comes to architectural icons, there's no denying the World's tallest Burj Khalifa, the Cayan Tower (or 'twisty building' as it's locally known) and the sail-shaped Burj Al Arab are the gleaming symbols of Dubai's skyline. They will eventually share the futuristic landscape with The Tower at Dubai Creek Harbour, a pin-like structure topping the Burj Khalifa in height and due to be built in time for Expo 2020. Plans are also underway for the Dubai Steps, a stairway ascending 100 metres into the clouds, and the World's tallest ferris wheel, Ain Dubai, located at the Bluewaters Island development off JBR. Meanwhile, Aladdin City in Dubai Creek will comprise of three adjoining towers shaped like giant genie lamps.

Infrastructure

Innovations and improvements to Dubai's infrastructure are already underway and the plans are swiftly taking shape. The Dubai Canal project, an extension of Dubai Creek which links Business Bay on Sheikh Zayed Road with the Arabian Gulf, is due to be completed in 2023. It will include 200 water homes built on stilts, marinas as well as floating restaurants.

In the wake of Dubai's Expo 2020 win, the emirate announced its Smart City project, with the aim to be one of the World's most connected and sustainable cities. The project will use The Internet of Things, in other words increased communication and intelligent connection with machines, people and data, to develop smart infrastructure across life, society, mobility, environment and economy. Dubai is committed to offering ease of communication, and with that in mind, free Wi-Fi zones have been set up in key locations including shopping malls, government buildings and even the beach.

Technology initiatives

The trick to progress is planning. Dubai is already one step ahead with a number of innovation-led initiatives announced this year. According to His Highness Sheikh Mohammed Bin Rashid Al Maktoum, Vice President and Prime Minister of UAE and Ruler of Dubai, 25 per cent of Dubai's buildings are to be 3D-printed by 2030. Launched last month, the Dubai Future Accelerators, a programme which will invite the World's top innovators to help develop concepts in the city, will focus on development, research, cutting-edge technologies and start-ups. The first project, Museum of the Future, is due to open in 2018 and will explore advancements in health, science, education, energy and technology.

Innovation hubs

When it's completed in 2021, Dubai Design District, or d3, will be the centre of Dubai's creative community, a hipster hub aimed at fostering the growth of the local design industry. An urban enclave for local artists, architects, designers and musicians to engage with the global design community, in the meantime, they host a number of annual design, fashion and art-related events and exhibitions, including Dubai Design Week and Fashion Forward. Meanwhile, smart technology, robotics and wearable tech are the focus of a new digital innovation centre in Dubai Internet City, an off-shoot of global digital agency Accenture. The Digital Acceleration Centre hosts workshops and seminars for students and professionals and encourages clients to take on ground-breaking new technologies.

Transport

You'd only have to get a glimpse of Dubai's superhero-worthy luxury police fleet to know that the emirate has some grand transport innovations up its sleeve. His Highness Sheikh Mohammed says that 25 percent of transportation trips in Dubai will be smart and driverless by 2030, with a 10-seater driverless car having successfully already completed a test run.



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Head Office

Dubai, United Arab Emirates

Future Cities Show

P.O. Box 10161 Dubai

T: +971 4 392 3232

F: +971 4 392 3332

E: info@futurecitiesshow.com

Organised By

strategic
MARKETING • EXHIBITIONS • CONFERENCES