

# 9<sup>th</sup> <sup>®</sup>AFRICAPPP<sup>™</sup>

**PUBLIC PRIVATE PARTNERSHIP**  
CONFERENCE & SHOWCASE



## 23-24 NOVEMBER 2017

CAPE SUN HOTEL, CAPE TOWN | SOUTH AFRICA



**AFRICA'S**  
**LONGEST RUNNING PPP EVENT**



@AFRICAPPP #AFRICAPPP

**WWW.AMETRADE.ORG/AFRICAPPP**

ORGANISED BY:



## INTRODUCTION:

AME Trade is, once again, proud to bring you Africa's longest running PPP conference. **This 9<sup>th</sup> edition will be held in Cape Town from the 23<sup>rd</sup> - 24<sup>th</sup> November 2017 and promises to be the best one yet.**

As we work towards a decade of highlighting the importance of Private Public Partnerships and the key role they play in the development of Infrastructure on the continent, the conference programme will showcase more African PPP bankable projects, bring you updates project featured last year, dedicate more time to one-on-one meetings and avenues for closing the funding gap.

Welcome to the 9<sup>th</sup> annual Africa Public and Private Partnership (APPP) conference and showcase – Africa's longest running PPP event. Since its inception in 2009, Africa PPP has become the definite platform for discussing, informing and instigating the successful implementation of PPPs across the continent.

### HIGHLIGHTED SECTORS WILL INCLUDE:

 **ENERGY**

 **HOTELS AND TOURISM**

 **TRANSPORT, PORTS AND RAILS**

 **EDUCATION/HEALTH**

 **AGRICULTURE AND FOOD**

 **WATER**

 **MANUFACTURING AND INDUSTRIALISATION**

 **CENTRALISED OFFICE ACCOMMODATION**



*"We had a great experience at the Africa PPP Conference in London. It has added tremendous value to our business as ZRA, particularly the Batoka Gorge HES Project."*

**EDWARD KABWE, DIRECTOR - FINANCE, ZAMBEZI RIVER AUTHORITY**

## WHATS NEW FOR THE 2017 EDITION?

- Extended one-on-one meeting time during the event
- Industry areas have been extended to include: Hotels & Tourism, Agriculture & Food, Manufacturing & Industrialisation, Centralised Office Accommodation & Government Precincts
- Dedicated sector specific breakaway sessions
- Additional African PPP project overviews and investable opportunities

## 6 REASONS TO ATTEND:

APPP HAS  
THE BEST  
REPRESENTATION  
OF INFRASTRUCTURE  
PPP PROJECTS  
IN AFRICA

ATTEND ONE-ON-  
ONE BUSINESS  
MEETINGS WITH  
HIGHLEVEL  
PARTICIPANTS

GAIN DIRECT  
KNOWLEDGE  
OF INVESTABLE  
PROJECTS FROM  
AFRICA'S PPP  
UNITS

LEARN FROM  
BEST PRACTICE  
CASE STUDIES

HEAR FROM 60+  
INDUSTRY  
EXPERTS  
AND KEY  
STAKEHOLDERS

PARTICIPATE  
IN THE SKILLS  
DEVELOPMENT  
PRE-CONFERENCE  
TRAINING  
WORKSHOP

*"What I like about the Africa PPP event is the enthusiasm of the banking sector to invest in PPPs and the expertise of the transactions advisers and that it covers the whole life cycle of the PPP project. Africa is a very difficult continent; it has the English and French speaking sections -so how do you convey the message to both sides? You have to have the exponential learning where you learn from other people and could exchange ideas. At Africa PPP conference, we share what worked and what did not work with our PPP projects."*

**JACK VAN DER MERWE, CHIEF EXECUTIVE OFFICER, GAUTRAIN**

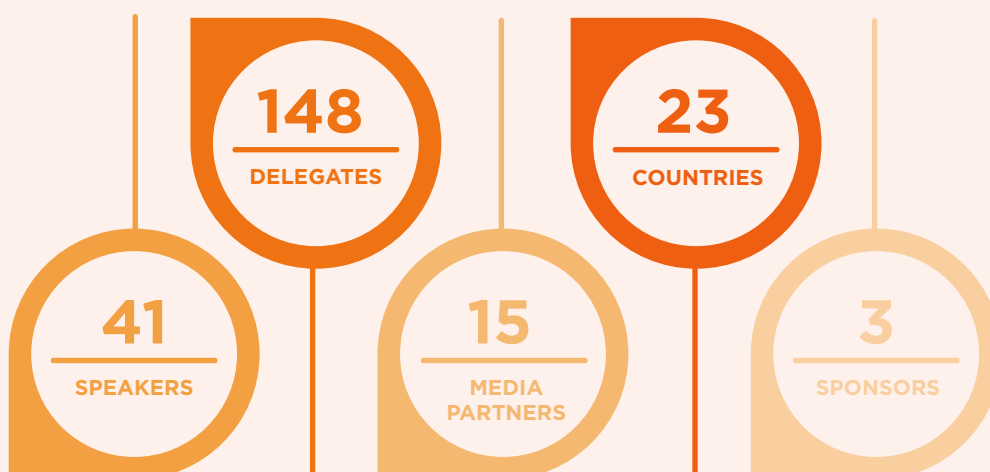


## THE AFRICA PPP 2017 CONFERENCE PROGRAMME

The 9<sup>th</sup> edition conference programme will feature the following topics of discussion:

- **Standardising PPP Frameworks**
- **Best practice international case studies**
- **Project updates from the 2016 featured African PPP units**
- **Project preparation as a vital tool for unlocking the development of PPPs**
- **Closing the funding gap – Finance Mechanisms**
- **Africa PPP unit bankable project showcase**
- **Multiple stream sessions focused on: Energy, Hospitality & Tourism, Water Services, Education & Health, Transport, Agriculture & Food, Manufacturing & Industrialisation, Centralised Office Accommodation & Government Precincts**

**THE 8<sup>TH</sup> ANNUAL  
AFRICA PPP  
WAS A HIGHLY  
SUCCESSFUL  
EVENT AS THE  
NUMBERS  
REFLECT:**



# 9<sup>th</sup> AFRICA PPP<sup>TM</sup>

PUBLIC PRIVATE PARTNERSHIP  
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## PAST SPONSORS OF APPP INCLUDED:



## HOW CAN YOU BE INVOLVED IN THE APPP 2017 EVENT?

### SPONSOR

Sponsoring the event is an excellent way to enhance your company's participation at APPP 2017. AME Trade Ltd offers a range of sponsorship packages which are designed to showcase your brand to current and future participants at the conference.

*The benefits for your company include:*

1. Engage Key Decision-Makers and Policy-Makers
2. Brand-building exposure
3. Targeted Online and Direct Marketing
4. Media Coverage and Visibility via Widespread Advertising

### PARTICIPATE

*By attending APPP 2017 as a delegate, you will receive the following in your package:*

1. Access to all conference sessions
2. Access to all official social function ceremonies
3. A copy of all conference materials including delegate bag
4. Transport on arrival and departure, as well as to and from the conference venue

For further information on becoming a sponsor or delegate, please email: [appp@ametrade.org](mailto:appp@ametrade.org)

### BECOME A SPEAKER

If you would like to make a speech at APPP 2017, please send your biography, topic, photo and abstract to the organising committee. N.B Speeches will be in English only. All the speeches should not exceed the duration of 15 minutes. The deadline to receive propositions for speeches is September 2017. Please note that the conference topics are available on the event website.

If you would like to deliver a speech at the event, please contact: Emma Sayers, Conference Producer

Tel: **+27 84 585 5119** or [emma@ametrade.org](mailto:emma@ametrade.org)

**REGISTER TO SPONSOR, EXHIBIT, ATTEND:** Email: [appp@ametrade.org](mailto:appp@ametrade.org) • Tel: **+44 207 700 4949**